



PO Box 83559, Lincoln, NE 68501-3559

## **2012 AUTISM PUZZLE WALK & 5K RUN SPONSORSHIP INFORMATION**

The Autism Society of Nebraska's Autism Puzzle Walk and 5K Run is designed to promote the understanding and acceptance of people with Autism Spectrum Disorders. This family friendly event rallies family and friends behind the Nebraska autism community. 100% of all money raised at the Autism Puzzle Walk stays here in Nebraska where it directly impacts our local autism community.

### **What will your sponsorship do?**

A \$100 donation ...

- helps one family member or self advocate attend the two day Nebraska State Autism Conference.
- helps an educator attend an autism specific workshop to help them better serve their students
- provides a scholarship to help a family cover therapy, medication, respite or conference fees.
- helps a teacher support their student with autism through an Autism Society Classroom Grant.

A \$250 donation...

- covers lodging and registration for an individual who has to travel to attend the two day State Autism Conference
- helps a local support group provide a family friendly event for their community (some examples include pool parties, barbecues, Easter Egg Hunts, Holiday Parties, Pumpkin Patch outings, bowling parties and even sensory friendly movies).

A \$500 donation...

- helps provide a start up kit to launch a support group in a Nebraska community.
- allows the Autism Society of Nebraska to partner with other advocacy organizations on community building events such as bully prevention and disability awareness events.

A \$1,000 donation...

- enables the Autism Society of Nebraska to continue to expand their advocacy and outreach through their online community listserv, web site, and NEWSGRAM email that spotlights programs and services that will enhance the lives of their community.

A \$2,500 donation...

- enables the Autism Society of Nebraska to continue to expand their advocacy and outreach by developing program grants that assist local businesses in creating autism specific programming that will enhance the lives of their community.

**THANK YOU FOR YOUR SUPPORT!**

## **Autism Puzzle Walk PRESENTING Sponsor (\$2,500)**

- Title sponsorship recognition on print materials produced by the Autism Society of Nebraska
- Recognition in all media including press releases, PSAs, TV and radio interviews
- Complimentary vendor table at the event
- VIP Parking Pass
- Prominent logo placement:
  - Company logo on promotional giveaway item
  - 2012 Walk t-shirt which is provided to all Walk registrants
  - Walk brochure
  - Walk posters
  - Autism Society of Nebraska website with link to your web site
  - Autism Society of Nebraska electronic Newsgram (Newsletter)
  - Signage on event day

## **Autism Puzzle Walk TEAM CAPTAIN Sponsor (\$1,000)**

- VIP Parking Pass
- Prominent logo placement:
  - Company logo on promotional giveaway item
  - 2012 Walk t-shirt which is provided to all Walk registrants
  - Walk brochure
  - Walk posters
  - Autism Society of Nebraska website with link to your web site
  - Autism Society of Nebraska electronic Newsgram (Newsletter)
  - Signage on event day

## **Autism Puzzle Walk ADVOCATE Sponsor (\$500)**

- Prominent logo placement:
  - 2012 Walk t-shirt provided to all Walk registrants
  - Walk brochure
  - Walk posters
  - Autism Society of Nebraska website
  - Autism Society of Nebraska electronic Newsgram (Newsletter)
  - Signage on event day

## **Autism Puzzle Walk TEAMMATE Sponsor (\$250)**

- Prominent logo placement:
  - Autism Society of Nebraska website
  - Autism Society of Nebraska electronic Newsgram (Newsletter)
  - Signage on event day

## **Autism Puzzle Walk FRIEND Sponsor (\$100)**

- Company Name Acknowledgement on:
  - Autism Society of Nebraska website (text only)
  - Autism Society of Nebraska electronic Newsgram (Newsletter)
  - Signage on event day

## **In-Kind Sponsor**

- Recognition will be comparable to the sponsorship value of the in-kind donation. See above.

*Please note: all logos must be received by March 1, 2012 to appear on print materials.*